

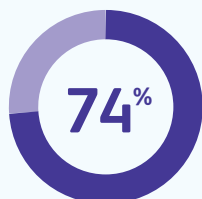


Protective® Strategic Objectives II VUL

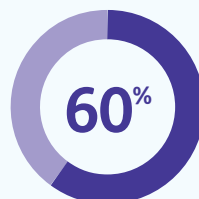
Performance to fuel accumulation for when life happens

Protective Strategic Objective II VUL has always offered strong protection — but did you know it also offers equally strong accumulation potential for when your clients need it most? Our solution is equipped with a competitive fund line up that fuels cash value growth potential, which clients can access to supplement their retirement.

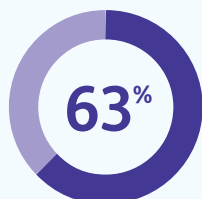
Our strong, quality fund offerings can help fuel growth — here's how:



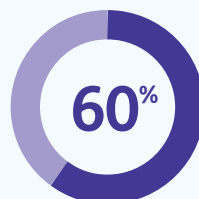
of our funds are ranked in the 1st or 2nd Morningstar quartile*



of our funds have outperformed their Morningstar category*



of our funds have a Morningstar ranking of either 4 or 5 stars



of our funds have at least a 10-year track record

*Over a 10-year period as of December 31, 2023.



Contact your Protective representative to learn how this solution offers strong protection and accumulation potential for cash access when life happens.

For Financial Professional Use Only. Not for Use With Consumers.

Protective refers to Protective Life Insurance Company.

Protective refers to Protective Life Insurance Company (PLICO) and its affiliates, including Protective Life & Annuity Insurance Company (PLAIC). PLICO is located in Nashville, TN. PLAIC is located in Birmingham, AL.

Protective® is a registered trademark of PLICO. The Protective trademarks, logos and service marks are property of PLICO and are protected by copyright, trademark, and/or other proprietary rights and laws.

Variable universal life insurance policies issued by Protective Life Insurance Company (PLICO). Securities offered by Investment Distributors, Inc. (IDI), the principal underwriter for registered products issued by PLICO, its affiliate. IDI is located in Birmingham, AL.

Variable universal life insurance involves the risks of investing in stocks, bonds and other securities; market, interest rate and credit risk; and, loss of principle. If the investment performance of underlying investments is poorer than expected (or if sufficient premiums are not paid), the policy may lapse or not accumulate sufficient value to fund the intended application.

Investments in variable universal life insurance policies are subject to fees and charges from both the insurance company and the managers of underlying investments. Loans and withdrawals may negatively impact policy value, investment performance, death benefit, and any Lapse Protection. Variable universal life insurance policy issued under policy form number ICC19–V15 and state variations thereof. Product features and availability may vary by state.

Investors should carefully consider the investment objectives, risks, charges and expenses of Protective Strategic Objectives II Variable Universal Life insurance and its underlying investment options before investing. This and other information is contained in the prospectus for Protective Strategic Objectives II Variable Universal Life and its underlying investment options. Investors should read the prospectuses carefully before investing. Prospectuses may be obtained by contacting PLICO at 800-456-6330.

PLBD.2536393 (04.24)

protective.com

For Financial Professional Use Only. Not for Use With Consumers.

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value